

IMAGINE IF

Emergency Care Conference

19th & 20th October 2023

SPONSORSHIP OPPORTUNITIES



IMAGINE IF



After a long break, last year's conference, which celebrated the 50th anniversary of the Royal College of Nursing (RCN) Emergency Care Association, gave people the chance to reconnect, reflect and re-energise.

Just over 100 nurses, AHPs, doctors, paramedics and others got together to share wins, challenges and some of the great work happening across emergency care. The event hosted a mix of sessions; from practical 'how to', to high level strategy, people talking about what worked for them and cutting edge evidence for improving patient care.

Attendees most valued connection, space and the chance to re-energise with others who 'got' what they'd experienced. They loved the mix of clinical, leadership and wellbeing talks, regular opportunities to mix and network and the fast pace of papers, and of course the conference dinner and celebrations. If you'd like to see more of last year's event go to:

https://www.healthservice360.co.uk/conference-_talks_22/

Building on the success of last year's conference, 'Imagine If...' the 2023 conference is all about possibility.

The conference programme will feature invited emergency care experts as well as the best picks from a widespread call for papers.

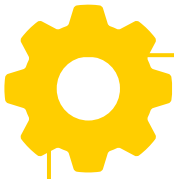
We aim to get a mix of Imagine if.. conversations happening around ways of working, looking after each other, technology led care, staffing, research and education and much more.

The conference is hosted by Professor Lynda Holt and Professor Brian Dolan OBE, both former ED nurses, and directors of Health Service 360. In creating sponsorship opportunities for the conference, the hope is two-fold, to keep the cost down for delegates who are self-funding, and most importantly to create an environment where you can share what you do, how you support emergency care and see what connections bloom.

Imagine if..



Sponsorship Opportunities



GOLD SPONSOR 2 available

Maximise your visibility across the conference:

- Logo on conference website and printed programme
- Organisational information slide displayed intermittently in main conference
- Speaker slot in main hall (10 mins)
- 3 x Delegate places
- 3 x Conference dinner places
- Exhibition space
- Full page in conference programme
- Insert into conference bags
- Post conference mail out to delegates

£8,999.00



RED SPONSOR 2 available

- Organisational information slide displayed intermittently in main conference and sponsors area of website and programme
- Opportunity to host content led concurrent session
- 2 x Delegate places
- 2 x Conference dinner places
- Exhibition space
- Half page in conference programme
- Insert into conference bags

£5,999.00

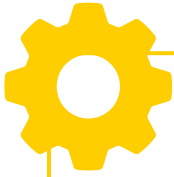


DINNER SPONSOR Exclusive Opportunity

- Logo on signage for conference dinner
- Organisational information in sponsors area of website and programme
- Opportunity for pre-dinner seated address to showcase your work
- 3 x Conference dinner places
- Exhibition space
- Half page in conference programme
- Branding on post dinner chocolates
- Insert into conference bags

£4,999.00

Sponsorship Opportunities



EXHIBITION SPACE

The exhibition will take place in areas around the conference rooms. Delegate refreshments will be served in the main exhibition areas during programme breaks to ensure maximum footfall:

- Exhibition space / table
- Organisational information slide displayed intermittently in exhibition area
- 2 x Conference catering (lunch and breaks)
- Organisational information in sponsors area of website and programme
- 20% discount on conference dinner tickets if required

Table / standard space £1,199.00

Extra large floor space (3mx 2m) £1999.00



BRANDING OPPORTUNITIES

Each of these are exclusive opportunities and can be taken in combination with other packages or as standalone sponsorship:

CONFERENCE BAGS:

Full colour branding on one side of the conference bag
Imagine If.. will be on other side. £1,999.00

LANYARDS:

Single colour print on your choice or red, yellow or blue lanyards £999.00

REFILLABLE WATER BOTTLES:

Single colour print on display area £1,499.00

BAG INSERTS (not exclusive):

A4 info sheet / pen / post it or sweets supplied by you £499.00

If you would be interested in a different sponsorship package or combination please contact
Lynda@healthservice360.com

IMAGINE IF

This programme is very much still in development and, as such, we are not yet able to announce some high profile speakers - we can say we will be inviting back some stars from last year, we already have some fantastic abstracts submitted, and expect to be covering the following topics and much, much more:

- The impact of incivility
- Practical Trauma assessment
- Urgent community response
- Social implications of poverty, isolation, vulnerable people for emergency care
- Humanising Healthcare
- Identifying mental health needs
- Paediatric care
- Engaging a diverse workforce
- Looking after each other
- Career opportunities and advanced practice
- Meeting the needs of older people across EC
- Accessing education and CPD

Contact:

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The conference is being held at Worsley Park Country Club, Manchester. The same beautiful venue as last year.

You will have access to the exhibition or sponsorship space from 18.00 Weds 18th October. The conference is open for delegate registration from 08.30 Thurs 19th October until 16.30 Fri 20th October.

THANK YOU

